

# **HIP HOP in the HEARTLAND**

**7th Annual  
Educator and Community  
Leader Training Institute  
July 23-27, 2012  
UW-Madison campus**

**“I think EVERYONE should  
take this institute!”**



**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON



# HIP HOP in the HEARTLAND

## 7th Annual Educator and Community Leader Training Institute

Each summer, UW-Madison's Office of Multicultural Arts Initiatives teams up with Urban Word NYC to offer educators and community leaders a weeklong program to learn the best practices in hip hop and spoken word pedagogy. The Institute brings together the leading educators, professors, emcees and activists utilizing the media of spoken word and hip hop as relevant, dynamic and necessary educational tools to engage students across multi-disciplinary curricula.

Hip Hop in the Heartland draws from educational theories such as socio-cultural theory, culturally relevant pedagogy, critical race theory, and hip hop and social justice pedagogies, to help educators and community leaders connect hip hop as both an art form and an instructional tool to improve the academic success of students who remain marginalized in our schools.

Participants learn proven, hands-on techniques to develop lesson plans and strengthen their course study, as well as create a platform from which they will understand the scope of hip hop history, culture and politics. Evening programming consists of an all-star cast who will synthesize the day trainings with effective strategies and cutting-edge multicultural educational approaches.

### **Hip Hop in the Heartland is specifically designed for:**

Classroom teachers, administrators, guidance counselors, school personnel, community educators, college educators, community leaders, education students, hip hop and spoken word educators and practitioners, and anyone committed to social justice and urban education.

Gain a better understanding of the scope of hip hop history, culture, and politics. Deepen your practice as a spoken word and hip hop educator, and engage in best practice approaches to student-centered learning.

- Discover the best practices in hip hop and spoken word pedagogy
- Learn skills to better reach and mentor your students
- Improve academic achievement, reduce behavior issues and energize your classroom
- Get practical strategies for increasing participation and building community
- Earn university credit, CEUs or fulfill your professional development plan goals
- Meet new colleagues and enjoy UW-Madison's beautiful campus!

# AGENDA OVERVIEW

Daily sessions follow themes to strengthen participants' knowledge and provide the tools to engage the 21st-century classroom. Each day wraps up with Write, Reflect and Build sessions where participants interact with the lesson planning process and build their own curricula that engage literacy, critical thinking and creative writing.

## MONDAY

### **Building the Cypher: Making Community and Making Poems**

- 8-9 am Registration
- 9 am Spoken Word and Hip Hop Pedagogy: Introductions and Overview
- 10 am – 3 pm *From Full Presence to Where I'm From—Writing That Builds Community in the Classroom (Part 1)* and *If THAT is Poetry, Then Maybe I Can DO It!*
- 3:30-5:30 Write, Reflect and Build: *Dialogue Arts Project*
- 7 pm Opening Night Performance: From Teaching to Performing to Publishing with Taylor Mali and Mahogany Browne.

## TUESDAY

### **Transformation and Purpose in the 21st-Century Hip Hop Classroom**

- 10 am – 3 pm *How the Heart Informs Us—The Hip Hop Architect* and *From Full Presence to Where I'm From—Writing that Builds Community in the Classroom (Part 2)*
- 3:30-5:30 pm Write, Reflect and Build: *Wearing Another's Skin: Persona and Perspective* and *Dialogue Arts Project (Part 2)*
- 7 pm Dr. Christopher Edmin (Columbia University) will speak on *STEM: Hip Hop and Urban Science Education*

## WEDNESDAY

### **Culture, Critical Literacy and ILL-Literacy**

- 10 am – 3 pm *STEM With No Root, Bears No Fruit: Hip Hop and Urban Science Education* and *These Schools CAN Teach Us!*
- 3:30-5:30 pm Write, Reflect and Build: *Verse Journalism: Robust Exploration of News and Events Through Poetry* and *Dialogue Arts Project (Part 2)*
- 7 pm Open Mic + First Wave Performance

## THURSDAY

### **Hip Hop and Beyond: Reimagining Language, Literacy, and Social Justice**

- 10 am – 3 pm *HUG LIFE and Other Flip-Hop Education Slanguage* and *Methods to Floss and Theories to Flow: Teaching Social Justice and Critical Thinking Through Hip Hop*
- 3:30-5:30 pm Write, Reflect and Build

## FRIDAY

### **Unearthing the Narratives and W/Rap Up!**

- 10 am - Noon Final session with Dr. DEF
- 1-3 pm Presentations
- 3 pm Closing Cypher

# FACULTY



**Michael Cirelli** serves as the Institute director and is also the executive director of Urban Word NYC, a grassroots nonprofit organization that provides free, safe, uncensored and ongoing writing and performance opportunities for teens.



**Yolanda Sealey-Ruiz** is assistant professor at Teachers College, Columbia University where she is founder and faculty sponsor of the Racial Literacy Roundtables Series to facilitate informal conversations around issues of race and diversity.



**Taylor Mali** is an author, lecturer and one of the most well-known poets to have emerged from the poetry slam movement and one of the original poets to appear on the HBO series "*Def Poetry Jam*."



**Adam Falkner** is a poet, performer, high school English teacher and the founder and executive director of the Dialogue Arts Project, a nonprofit organization incorporating creative writing, the performing arts, and inter-group dialogue into teaching and training processes.



**Mahogany L. Browne** is a Cave Canem Fellow, performer, producer, and the author of *Swag* and *Dear Twitter: Love Letters Hashed Out On-line*. She is currently host and curator of the Friday Night Slam at the famous Nuyorican Poets Cafe.



**Quraysh Ali Lansana** is editor, poet and author of publications including *They Shall Run: Harriet Tubman Poems* and *Southside Rain*. His most recent book is *Our Difficult Sunlight: A Guide to Poetry, Literacy & Social Justice in Classroom & Community* with Georgia A. Popoff.



**Sam Seidel** is an education writer and consultant, focusing on innovative solutions for problems faced by schools. His book, *Hip Hop Genius: Remixing High School Education*, explores existing and potential intersections between hip hop and education.



**Dawn-Elissa Fischer** (aka Dr. DEF) is an assistant professor in the Department of Africana Studies at San Francisco State University, where she teaches courses on black popular culture, information technology and visual ethnography.



**Christopher Edmin** is an assistant professor in the Department of Mathematics, Science and Technology at Teachers College, Columbia University, where he also serves as Director of Secondary School Initiatives at the Urban Science Education Center.

# GENERAL INFORMATION

Please see our website at [www.oma.wisc.edu](http://www.oma.wisc.edu) for more details on the Institute including a comprehensive agenda with session descriptions and full biographies of our faculty.

**Dates:** Monday-Friday, July 23-27, 2012

**Registration:** Online at [www.oma.wisc.edu](http://www.oma.wisc.edu) or use mail, phone or fax.

**Fees:** The Institute fee is \$150 per person/\$200 after May 15. (Additional fees apply for university credit.) Please note we will break for lunch each day; meals are not included in the registration fee.

**Limit 75 participants:** A limited number of partial scholarships are available. Contact Alexis Anderson-Reed, 608-890-1006, or [aandersonree@wisc.edu](mailto:aandersonree@wisc.edu) for more information.

**Location:** Union South, 1308 Dayton St., located on the south side of the UW-Madison campus.

**Lodging:** A block of rooms is being held (July 22-28, 2012), at the Best Western Plus InnTowner and The Highland Club, 2424 University Ave. Madison, WI 53726. To make reservations call 800-258-8321 or 608-233-8778 and use GROUP CODE: OMAI. Rates are \$70/night for single occupancy and \$99/night for double occupancy. The Best Western also provides free parking and free shuttle service to and from the airport and to Union South. For more information see [www.inntowner.com/](http://www.inntowner.com/).

Dorm rooms are also being held at the UW-Madison Short Course Dorms, (July 22-28, 2012), 116 Agriculture Hall, 1450 Linden Dr. Madison, WI 53706. To make reservations call 608-262-2270 or email [dorms@cals.wisc.edu](mailto:dorms@cals.wisc.edu) and use GROUP CODE: HIP HOP IN THE HEARTLAND. Rates are \$42/night for single occupancy, \$30/night for double occupancy, and \$23/night for triple occupancy. Linens, towels and washcloths are provided. Also, available is free wireless, a television lounge with air conditioning, and a computer room. Individual rooms are not air conditioned, but fans are provided.

**Parking Information:** Parking permits can be purchased through the dorms for \$12/day. Go to <http://fisc.cals.wisc.edu/housing/> for more information. For more on parking see [www.transportation.wisc.edu](http://www.transportation.wisc.edu).

## **Cancellation Policy**

You may obtain a refund (minus the \$20 administrative fee) by calling 800-725-9692 at least 3 business days before the program. If you do not attend or arrange for a substitute, or if you cancel 3 business days or less prior to the program, you are responsible for the entire fee.

# PROFESSIONAL RECOGNITION

## University Credit

The Institute can be taken for 1-3 university credits. *Participants must be admitted to UW-Madison as a Special student and enroll in School of Education Curriculum and Instruction course 675 by July 15, 2012.* Tuition is \$150 per credit. (Those currently enrolled as UW-Madison graduate students pay graduate tuition rates.) For more information on enrolling for university credit contact Alexis Anderson-Reed, 608-890-1006, or [aandersonree@wisc.edu](mailto:aandersonree@wisc.edu). Credit earned will appear on the UW-Madison transcript.

## Educator Professional Development

The Institute fulfills Wisconsin Professional Development Plan requirements. For more information on the WI Professional Development Plan and the License Renewal and Advancement process go to [dpi.wi.gov/tepd/pdp.html](http://dpi.wi.gov/tepd/pdp.html)

NOTE: Educators from outside Wisconsin, please check with your state's education agency for professional development and licensure requirements.

## Continuing Education Credits

UW-Madison Continuing Studies is an approved CEU provider for the Institute. Completion of the five-day Institute qualifies for 30 credit hours (3 CEU). A continuing education transcript is available upon request.

**"The Institute was a lot more than what I expected. Because of the small group environment it was easy to participate and access information from presenters and facilitators."**



**Gloria Ladson-Billings** is Hip Hop in the Heartland faculty of record. She is the Kellner Family professor of Urban Education in the UW-Madison Dept. of Curriculum & Instruction.

**Presented by UW-Madison Office of Multicultural Arts Initiatives and Urban Word, NYC with sponsorship support from the Office of the Vice Provost for Diversity and Climate, UW-Madison Continuing Studies and UW-Madison Education, Outreach and Partnerships.**

# Registration Form

Please register me for

## Hip Hop in the Heartland

July 23-27, 2012; Fee: \$150\*/\$200 after May 15, 2012.

Prog. No. 9301

ENTER 3-DIGIT BROCHURE CODE FROM MAIL PANEL: UW#

### Contact information

NAME

TITLE

ORGANIZATION

MAILING ADDRESS

CITY / STATE / ZIP

PHONE (       )

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Madison, WI 53706-1487

**Call:** 608-262-2451 or 800-725-9692  
(Wisconsin Relay 711)

**Fax:** 608-265-3163 or 800-741-7416

**Online:** [www.omai.wisc.edu](http://www.omai.wisc.edu)

*Phone, fax or online registrations must include payments by credit card or purchase order.*

If you have a disability and desire accommodations, please advise us when you register. Requests are confidential.

**\*Please note:** University credit fees are extra.



**Continuing Studies**  
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## **Praise from Past Participants**

"I learned new techniques and skills from excellent writing prompts, to group processes and activities, to new authors and artists."

"I learned how to creatively incorporate social justice issues into the classroom."

"One of my favorite parts was the community that was built and the friends that I will rely on for support."

"Whew! I learned a ton! The Institute offered great ice-breakers and experimental ways to teach about power, hierarchy, connection, and cooperation. I learned more ideas about how to set up lesson plans that feel more empowering to students; more ways to use Hip Hop; and more understanding of white privilege, which I thought I understood."

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